

# 2024 18-19 NOVEMBER

On the initiative  
of senator **Lucio Malan**

INTERNATIONAL CONFERENCE

## THE CENTRALITY OF HEALTH PROMOTION FOR A HEALTHY AND LONG-LIVED SOCIETY

**Senate of the Republic**  
Sala Capitolare, Minerva Palace  
Rome



IN COLLABORATION WITH

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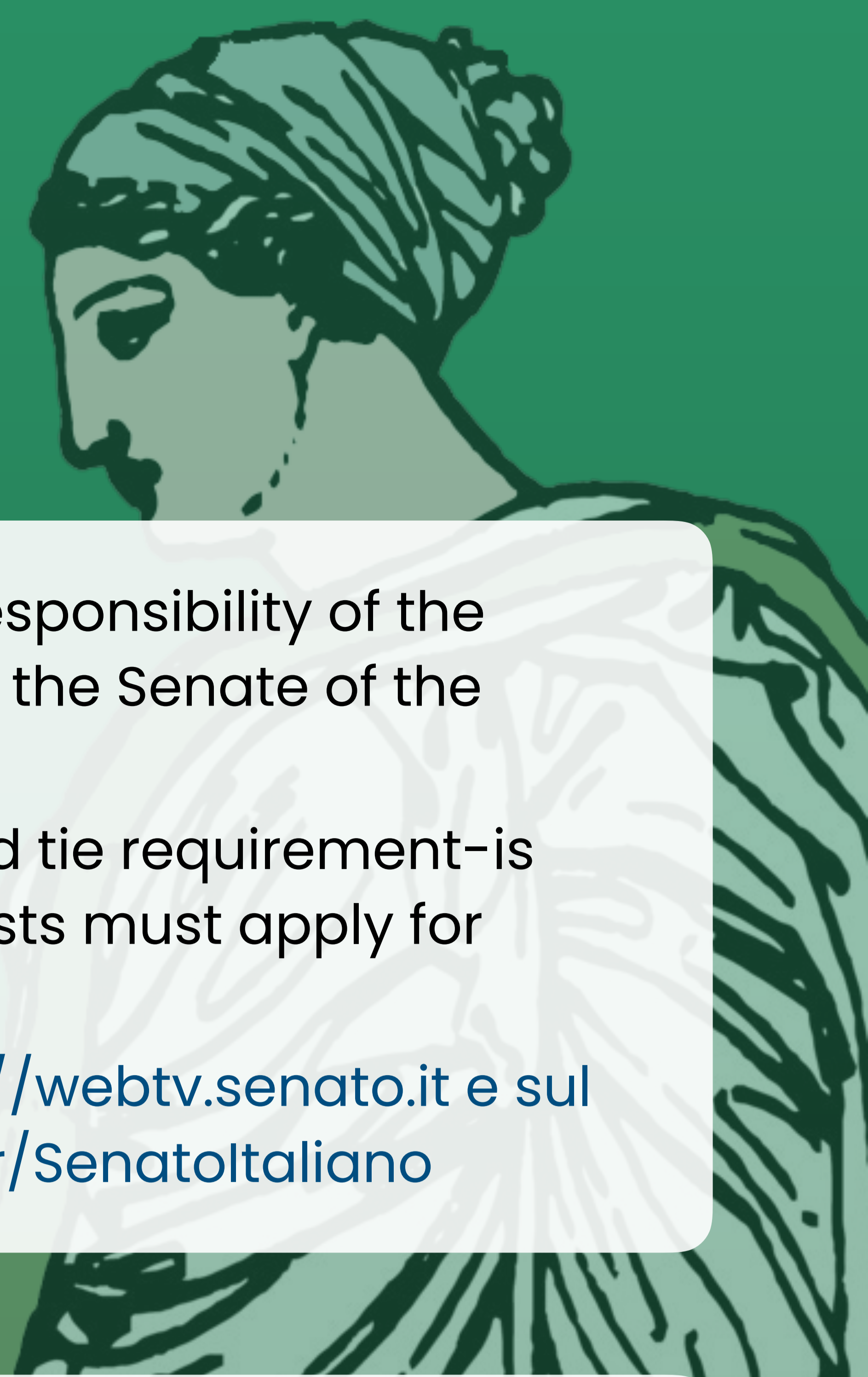
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- The views and content expressed under the initiative are the sole responsibility of the proponents and rapporteurs and are not attributable in any way to the Senate of the Republic or any of its organs.
- Access to the hall-with appropriate attire and, for men, a jacket and tie requirement-is permitted until maximum capacity is reached. Journalists and guests must apply for accreditation by writing to: [network@naturopatia.org](mailto:network@naturopatia.org)
- The conference proceedings will be streamed live at the link: <https://webtv.senato.it> e sul canale YouTube del Senato Italiano <https://www.youtube.com/user/SenatoItaliano>

1<sup>st</sup>  
SESSION

### Between science and philosophy: the integrated approach to health promotion

Monday 18 9,45 am - 13,00pm

**Harmonizing musical introduction**

Original music by composer Elia Pirovano

**Opening**

**Laura Garofalo**  
Tg2 journalist

**Institutional greetings**

**sen. Lucio Malan (Fdi)**  
**sen. Orfeo Mazzella (M5S) - [VIDEO]**

**The importance of health promotion to reduce the incidence of chronic-degenerative diseases**

**MD Franco Berrino (Italy)**  
Doctor, pathologist, epidemiologist

**Whole grains for a healthier diet**

**prof. Roberto Volpe (Italy)**  
Doctor, researcher at the CNR in Rome  
Mediterranean Diet Foundation - [VIDEO]

**The results of scientific research in schools on health promotion regarding nutrition and physical activity**

**prof. Katharina C. Wirnitzer (Austria)**  
Tyrolean University College for Teacher Education  
Department of Research and Development in Teacher Education

**Naturopathy is scientifically based and is an effective response to the growing number of chronic diseases**

**Prof. MD Andreas Michalsen (Germany)**  
Institute for Social Medicine, Epidemiology and Health Economics Charité - Universitätsmedizin Berlin  
[VIDEO]

**Harmonizing musical introduction**

Original music by composer Elia Pirovano

**The systemic and synergistic effect of Holistic Naturopathy and Traditional Medicines for effective health promotion**

**Milena Simeoni (Italy)**  
Teaching director of the LUMEN School of Naturopathy,  
Creator of the SALUS initiative and president of the LUMEN International Foundation

**The economic opportunities of MTEM recognition: the experience of an Italian entrepreneur in Switzerland**

**Davide Cascino (Switzerland)**  
Homeopathic Naturopath, Director of Omeonatura sagl

**Enhancing the role of naturopaths as health promoters: the introduction of the specialization in Traditional European and Mediterranean Medicine**

**Vera Paola Termali (Italy)**  
Naturopath, President of AssoNaturopati

**Q&A e conclusioni**

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## THE CENTRALITY OF HEALTH PROMOTION FOR A HEALTHY AND LONG-LIVED SOCIETY



2<sup>st</sup>  
SESSION

### The valorization of traditional medicines: a transversal and multidisciplinary path

Monday 18 2,30pm - 6,15am

<b>Harmonizing musical introduction</b>	Original music by composer Elia Pirovano
<b>Opening</b>	<b>Laura Garofalo (Italy)</b> Tg2 journalist
<b>Institutional greetings</b>	<b>on. Luana Zanella (AVS) - [VIDEO]</b> Invitata <b>Sen. Daniela Ternullo (FI)*</b>
<b>The new WHO strategy on traditional medicines and the role they can have in promoting health</b>	<b>Dr Sangyoung Ahn (Switzerland)</b> Technical Officer, DKM, PhD. World Health Organization
<b>TEM on solid ground: terminology, benchmarks, research.</b>	<b>prof. Karl-Heinz Steinmetz (Austria)</b> Private lecturer at the University of Vienna Founder and director of InstiTEM - <b>[VIDEO]</b>
<b>Phytotherapy in the tradition of the Salerno Medical School</b>	<b>Luciano Mauro (Italy)</b> Botanist, Founder and director of the Minerva Garden Lecturer at the University of Salerno
<b>Humoral phytotherapy and the 4 temperaments</b>	<b>Louis Hutter (Switzerland)</b> Naturopath TEN, Vice-President of the TEM Forum - <b>[VIDEO]</b>
<b>Harmonizing musical introduction</b>	Original music by composer Elia Pirovano
<b>The state of the art of the recognition of professions related to traditional and complementary medicine in Europe</b>	<b>Nora Laubstein (Germany)</b> Heilpraktiker, President and founding member of ANME
<b>The place of environmental pathologies in naturopathic teaching and practice.</b>	<b>Aude Veret (France)</b> Naturopath, Director of the Cenatho School
<b>Recognizing the vast area of Bio-Natural Disciplines: a strategy to guarantee quality in promoting health to citizens.</b>	<b>Franco Sammaciccia (Italy)</b> Naturopath, Iridologist and Naturohygienist. Former president of the Technical Scientific Committee of the Bio-Natural Disciplines of the Lombardy region President of the National Center for Research and Studies in Bio-Natural Disciplines
<b>The practice of Naturopathy in the mental health sector</b>	<b>Andrè Dourado (Portogallo)</b> naturopath, osteopath and biologist
<b>Q&amp;A and conclusions</b>	

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## THE CENTRALITY OF HEALTH PROMOTION FOR A HEALTHY AND LONG-LIVED SOCIETY



3<sup>st</sup>  
SESSION

### Concrete health promotion strategies

Tuesday 19 9,45am - 13,30pm

<b>Harmonizing musical introduction</b>	Original music by composer Elia Pirovano
<b>Opening</b>	<b>Laura Garofalo (Italy)</b> Tg2 journalist
<b>Institutional greetings</b>	<b>Sen. Massimiliano Romeo (Lega)</b> <b>on. Eleonora Evi (PD)</b> <b>sen. Elena Murelli (Lega)</b> Invited <b>Dott. Marcello Gemmato*</b> Undersecretary of the Ministry of Health
<b>Healthy citizens and a rich treasury. A key reform for Health Services: paying for Health.</b>	<b>MD Alberto Donzelli (Italy)</b> former Medical Director of Public Health and member of the Superior Council of Health, president of the Allineare Sanità e Salute Foundation, CMSI Coordinator
<b>The four essential elements to realize the paradigm shift that places health promotion at the center.</b>	<b>Milena Simeoni (Italy)</b> Naturopath, Teaching director of the LUMEN School of Naturopathy, Creator of the SALUS initiative and president of the LUMEN International Foundation
<b>"The value of health promotion and MTEM on quality of life: a direct experience"</b>	<b>Daniela Fontana (Italy)</b> Co-author of the book "Women who work miracles: Daniela's story"
<b>Case study: a naturopathic path in migraine resolution</b>	<b>MD Elenamaria Pirovano (Italy)</b> PhD Student in experimental and clinical medicine and medical humanities, MSc in Thermal Medicine and Medical Hydrology
<b>Harmonizing musical introduction</b>	Original music by composer Elia Pirovano
<b>Traditional medicine as a UNESCO intangible cultural heritage</b>	<b>Maria Walcher (Austria)</b> former head of the National Agency for Intangible Cultural Heritage at the Austrian Commission for UNESCO
<b>Acupuncture in ancient Greece: a bridge between Hippocratic medicine and Chinese medicine</b>	<b>MD Alexandros Tilikidis (Greece)</b> Doctor specialized in acupuncture, Founder of the Akadimia of Ancient Greek & Traditional Chinese Medicine- <a href="#">[VIDEO]</a>
<b>Wellbeing and health promotion through MTEM at the UNESCO garrison of Montecatini Terme</b>	<b>Massimo Giovanetti (Italy)</b> Tourist and Spa Consultant Belvedere Palace - Montecatini Terme
<b>Thermal Medicine, a response to the needs of prevention as a new role for thermalism for a longer-lived and healthier society</b>	<b>Massimo Garibaldi (Italy)</b> Managing Director Thermal baths of Salsomaggiore and Tabiano
<b>Scientific research, educational standards, local projects and political European and national spaces for discussion: the proposals of the SALUS European Network</b>	<b>Federico Palla (Italy)</b> Project manager Coordinator of the European Initiative SALUS
<b>Q&amp;A and conclusions</b>	

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